



Media Platform Manager for Season 2017

Coburg Districts Football Club Inc. is a not for profit, member based organisation which is governed by a volunteer committee and is now seeking expressions of interest from suitable persons in managing the media and digital requirements for The Mighty Lions and increasing brand exposure for both the club and its sponsors, this is an exciting opportunity to ensure this grassroots organisation is presented both positively and professionally across a wide range of media and communications platforms.

Tasks

The successful applicant will be required to;

- Develop a Coburg Districts Social Media presence on Instagram
- Maintain functionality, both written and imagery content of the Coburg Districts website, Team App, Twitter, Facebook & Instagram platforms.
- Provide match day content for all Coburg Districts Social Media Platforms (Team App, Twitter, Instagram & Facebook)
- Develop and produce a quarterly Coburg Districts newsletter.

Would suit a person:

- currently studying or with an interest in social media strategies,
- knowledge of sport culture and sport organisations,
- able to set priorities, meet deadlines and manage time effectively,
- strong understanding of the effective use of various social media,
- ability to work with volunteers

Interested applicants are encouraged to apply via email including a detail list of experiences and or contact the club for further details by COB Friday 28th October 2016 at the Clubs email of coburgdistricts@gmail.com.

